

UCFV partners with GGDSD College to deliver its BBA on Indian soil

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UCFV's Bachelor of Business Administration degree is going global. Classes will begin in July 2006 for the first 60 students admitted to UCFV's four-year internationally recognized Bachelor of Business Administration (BBA) program now to be offered in collaboration with GGDSD College in Chandigarh, India. A detailed agreement signed by UCFV representatives in India on April 2 delivers on ideas originally documented in a memorandum of understanding (MOU) inked between UCFV and Panjab University of Chandigarh, India, in November 2004. GGDSD College is affiliated with Panjab University and is considered to be the leading commerce college in northern India.

The degree program's strong focus on practical experience through case studies and industry projects will ensure that the Chandigarh UCFV BBA graduates are in demand in the global marketplace. The faculty will be comprised of both North American and Indian professors with a proven track record of delivering applied instruction through collaboration with industry.

"This collaborative effort of our two institutions is a stepping stone on the path to further cooperation through educational, academic, and cultural linkages," said GGDSD College principal A.C. Vaid.

UCFV serves 10,000 students and enjoys wide support from the largest Indo-Canadian community in Western Canada. Underscoring its commitment to linking education with industry in the two countries, UCFV houses the Centre for Indo-Canadian Studies and Research (CICSR) at its Abbotsford campus.

"UCFV is immensely pleased to be partnering with GGDSD College to offer our Bachelor of Business



Dr. A.C. Vaid, GGDSD College principal, and D.J. Sandhu, special advisor to UCFV president Skip Bassford, at the signing ceremony for the BBA in India program UCFV will be offering in Chandigarh, India.

Administration program in Chandigarh," said UCFV president **Skip Bassford**. "The program will provide excellent new educational opportunities for students from both India and Canada, and will give them a truly global perspective. It is another large step forward in the developing broad academic partnership of UCFV, GGDSD College, and Panjab University, which will play a significant role in future trade relations between India and Canada."

Established in Chandigarh in 1973, the Goswami Ganesh Dutta Sanatan Dharma (GGDSD) College is a post-graduate institution focused on providing students

with liberal education in a strong student-centred environment. With a campus extending over 16.5 acres, the College was named for spiritualist Tyagmurti Goswami Ganesh Duttaji and seeks to endow its students with "a passion for achievements, a life-long curiosity, and exuberance for learning by providing a challenging learning environment of academic programs, cultural activities, research and community projects and industrial training."

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